

## Deliverable D9.4

# CLUSTER BROCHURE

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## Contents

Contents.....	2
1. Introduction.....	3
2. Objectives and Goals .....	3
3. Cluster Brochure .....	3
3.1 Brochure production procedure.....	3
3.2 Final design .....	3
3.2.1 Print version .....	4
3.2.2 Digital version.....	5
4. Conclusion.....	6

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## 1. Introduction

This report presents the development and production of the ENKORE Cluster Brochure, a key promotional tool created to communicate the mission, objectives and activities of the ENKORE Cluster, as well as to share knowledge about the health effects of EDCs. This deliverable outlines the specific objectives and goals of this brochure, details the collaborative efforts of the five ENKORE projects in its conceptualisation, and showcases the final design.

Within the ENKORE cluster, the Communication and Dissemination Working Group (WG3) is responsible for designing and executing the cluster's dissemination and communication strategy, in coordination with the cluster coordinators. Throughout the development of the brochure, the material was shared with all project coordinators to gather feedback and ensure approval prior publication.

## 2. Objectives and Goals

The ENKORE Cluster Brochure was produced in alignment with the general communication and dissemination objectives of the ENKORE Cluster, outlined in the *Deliverable: Common communication and dissemination strategy for the cluster*.

The specific objectives of the brochure are to:

- Raise awareness of the cluster and the participating projects and their aims, outcomes, and societal impacts
- Share knowledge about the health effects of EDCs
- Engage stakeholders in the cluster activities

Additionally, the brochure serves as a tool to support the ENKORE Cluster in achieving its communication and dissemination goals. For instance, the brochure will help reach the target of at least 500 views of cluster promotional materials by the end of the project.

## 3. Cluster Brochure

The production of the ENKORE Cluster brochure has been led by the HYPIEND project, with the feedback and approval of all the ENKORE projects. The present section describes the production process and the final design.

### 3.1 Brochure production procedure

To produce the ENKORE Cluster brochure, HYPIEND project members of the Communication and Dissemination Working Group (WG3) circulated a first version of the content and a preliminary design mock-up. Partners from all the ENKORE projects were given 30 days to provide feedback and comments.

Upon receiving consolidated feedback, a second version was created. This second version provided a finalised design, following the visual indications for the ENKORE Cluster materials (see *Deliverable: Joint Visual Identity*). After a final 15-day feedback period, the brochure was reviewed and validated during a WG meeting on November 22, 2024.

### 3.2 Final design

The finalized ENKORE brochure incorporates the feedback provided by partners and maintains the cluster's visual guidelines, promoting a cohesive and recognizable identity. To optimize accessibility and distribution, two distinct versions of the brochure were created: a high-resolution version for print and a version for digital use.

## 3.2.1 Print version



How **ENKORE** contributes to bridging science-to-policy gaps on EDCs

**Our mission**

We bring together five EU-funded research projects to investigate the health impacts of endocrine-disrupting chemicals (EDCs) to benefit society and contribute to shaping policy on EDCs.

**Scientific synergies**

We leverage strengths across research, data analysis, and policy translation to drive impactful scientific advancements.



**ENKORE**

<https://enkore-cluster.eu/>

@EnkoreCluster

ENKORE Cluster



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**ENKORE**

ENDOCRINE DISRUPTING CHEMICALS (EDCs) AND KNOWLEDGE ON HEALTH-RELATED EFFECTS





## ENKORE Overview

ENKORE is a cluster of five research projects studying the health impacts of EDCs and exploring ways to reduce our exposure to these chemicals.

Through collaboration, the ENKORE cluster aims to increase the knowledge on health impacts of EDCs, ultimately delivering benefits to society, vulnerable populations, and policymakers.

### Our Expertise

**EDC-MASLD**

Explores the role of EDCs in the progression of Metabolic Dysfunction-Associated Steatotic Liver Disease.

**ENDOMIX**

Investigates how EDCs target the immune system to cause disease, aiming to deliver new knowledge and recommendations.

**HYPIEND**

Studies the effects of EDCs on the hypothalamus-pituitary axis during development stages, focusing on pregnant and breastfeeding women and children.

**MERLON**

Improves knowledge on how EDC exposure impacts reproductive health during critical life stages, and develops tools to better identify and regulate EDCs.

**NEMESIS**

Investigates how EDCs disrupt normal metabolic processes and lead to metabolic diseases.

### What are EDCs?

Endocrine disrupting chemicals (EDCs) are natural or synthetic chemicals that interfere with the normal functions of our body's hormonal systems. They are commonly found in everyday products, such as plastics and personal care items.

**Impacts on health**

EDCs are linked to diseases and health disorders such as:

-  Cancers
-  Reproductive disorders
-  Diabetes
-  Obesity
-  Metabolic dysfunction
-  Neurological impairment
-  Thyroid disorders
-  Immune-mediated disorders



Figure 1: ENKORE Brochure printing version.



## 3.2.2 Digital version



### How ENKORE contributes to bridging science-to-policy gaps on EDCs

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### ENKORE

 <https://enkore-cluster.eu/>  
 @EnkoreCluster  
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Figure 2: ENKORE Brochure digital version.

## 4. Conclusion

The ENKORE Cluster Brochure serves as a key communication asset that effectively conveys the cluster's mission, research focus, and societal impact. Developed through an inclusive, collaborative process, the brochure reflects the unified vision of the five ENKORE projects and provides a compelling tool for knowledge sharing and stakeholder engagement.

Designed for versatile use, the brochure can be distributed at conferences and workshops, presented directly to stakeholders in its print form, and shared online to reach broader audiences, including the general public and interested professionals. These diverse distribution channels ensure the brochure will support ongoing efforts to enhance the visibility of ENKORE initiatives, promote awareness of EDC-related health issues, and foster active stakeholder participation throughout the lifespan of the project and beyond.

